



29th Annual Telly Awards Winners Announced

Telly again proudly honors the very best commercials, videos, films and internet work

"Focus on Health" Wins National Telly Award

Congratulations to Aurora Health Care, OCMS and The Friends of OCM

New York City, NY -- (June 24, 2008) The Winners of the 29th Annual Telly Awards have been announced. With 13,500 entries from all 50 states and around the world, this year's competition has been one of the most competitive and successful in the long history of the Telly Awards.

Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest film and video productions, and groundbreaking web commercials, videos and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

This year's Winners include companies, agencies and organizations of all sizes, from large multinational media companies to small ad agencies and local production houses. A sample of Silver Telly Winners includes AMC, American Heart Association, Chicago Tribune, Chick-fil-A, Clear Channel Creative Services Group, Comcast, Disney Destinations, LLC., Eagles Television Network, ESPN, FamilyNet, Film House, Inc., Gaiam, Inc., Golf Channel, Harpo Studios, HBO Latin American Group, JWT Team Detroit, Kohl's Department Stores, Lockheed Martin, M&C Saatchi, Macys North,

NASA Television, NBA Entertainment, NBC Universal Global Networks Italia s.r.l., Outdoor Channel, PBS, PGA Tour Productions, SCI FI Channel, Sports Illustrated, The Boeing Company, The Christian Broadcasting Network, The Weather Channel, Time Life, Time Warner Cable, TV Guide Network, and Warner Bros. To view the complete list of Silver Telly Winners for the 29th Annual competition, please visit www.tellyawards.com.

A prestigious judging panel of over 40 accomplished industry professionals, each a past Winner of a Silver Telly, the top honor, judged the competition, upholding the historical standard of excellence that Telly represents. Judges evaluated entries to recognize distinction in creative work - entries do not compete against each other - rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of a Silver Telly, our highest honor. Other outstanding work is awarded a Bronze Telly.

Chairman of the judging panel, Richard Friley, the Emmy and Telly Award winning President of Friley Productions noted, "As judging chairman, our judges are honored to have evaluated such an incredible body of work. The diverse pool of entries represents the best of traditional and online video and was an inspiration to us all. The quality of work exceeded our expectations, even in this challenging overall market and it is a true accomplishment for our winners".

The winning segment told the story of bilateral knee surgery performed by Dr. Joel Cler, orthopedic surgeon at Aurora in Oshkosh. The patient had both knees replaced with the latest in computer-assisted technology. She was up and riding horses just 11-months after the surgery! The 'Focus on Health' segment is featured each month in 'Oshkosh Today'. Mark Kantola, Aurora media relations of 'Focus on Health,' Connie Carmical, host of program, and Dr. Joel Cler, orthopedic surgeon at Aurora Medical Center, Oshkosh. Production provided by Empyre Pycures and The Friends of OCM. To view this segment log on to www.friendsofocm.org

For more information email: friendsofocm@yahoo.com